

COLUMBUS CABLE COMMISSION MEETING

COLUMBUS CITY HALL

July 11, 2018, 6:00 p.m. 2nd Ward Room, City Hall

Vice-President Traxler called the meeting to order at 6:03 p.m.

Members present: Andy Traxler, Brian Dell, Lisa Wolf and Michael Thom.

Absent: Peter Kaland (excused), Chet Bembenek (excused).

Also in attendance: Jesse Wilson and JT Cestkowski.

It was reported that the City Clerk's office, as required by appropriate Wisconsin Statutes, had given proper public notice of the meeting.

Motion by Wolf, second by Dell to approve minutes of June 6. Motion carried.

Motion by Thom, second by Dell to approve the agenda provided "Adding Internet Access to the Pavilion" be tabled to the next meeting. Motion carried.

No citizens were present to make comment.

OLD BUSINESS

- 1. Adding Internet Access to the Pavilion:** Tabled to the next meeting.
- 2. ADA Compliance of Channel 980 and 981:** City Administrator Vander Sanden received a bill from the law firm conducting the review. The bill said the process began in April and would be completed by July 31. Wilson said the bill was unexpected as he had not yet been contacted by the firm to begin the review. Wilson said he hopes to hear something before the next meeting.
- 3. Consider Cablecasting Commission Meetings:** Traxler was in favor of streaming meetings, but acknowledged there could be logistical problems. Dell said he was also in favor. Wilson said there were options the Commission could consider that would allow him to both cablecast the meetings as well as participate in person.

Thom asked that staff approach the Hillside Cemetery Association and Tourism Commission to assess their readiness to be cablecast.

The Commission arrived at a consensus to test cablecast at the next meeting. They would reevaluate the viability at that time.

- 4. Policy Review:** Cestkowski presented the Commission with a third draft policy for their review and critique.

Commissioners offered several changes designed to simplify and clarify language. Other changes were also made to specific word choices. Cestkowski was asked to redraft the policy and procedures again, and bring a "redlined" version back to the next meeting so the Commission could see all of the changes that had been made.

NEW BUSINESS

- 1. Rental Reimbursement:** Wilson said he initially planned to use existing city and personal equipment to supplement camera rentals. That equipment turned out not to meet the needs of the rental gear. Without additional equipment, the rental cameras would have been unusable. Administrator Vander Sanden was out of the office, so Wilson made the decision to go over budget at his personal expense. Wilson asked the Commission to reimburse him for the additional \$467.01 he spent on the camera rentals.

Commissioners asked what the footage captured with the rented cameras would be used for beyond 980 News. Wilson said it could be used in future productions. Cestkowski said it could be used in City marketing. Because the video was 4K resolution, it would be of acceptable quality for many years. Several commissioners said they hoped this would be a learning experience.

Motion by Dell, second by Thom, to approve a reimbursement to Wilson of \$467.01
Motion carried with Thom, Traxler, Dell and Wolf unanimously voting in favor.

- 2. Staff Reports & Updates:** Wilson and Cestkowski both reported working long days on the Fourth of July, but despite the challenging weather they were able to capture many hours of video. Wilson said, in hindsight, more efficient use of time would have led to even more video.
- 3. 2018 Cable Programming, Issues and Plans:** Wilson and Cestkowski presented tentatively planned segments for the August episode of 980 News. Commissioners offered several suggestions for 980 News programming including videos about the Columbus Crawdads baseball team and Columbus Country Club.

Thom asked that there be a specific agenda item for 980 News programming. A list and summary of segments should then be included in the packet so commissioners could approve the list. The idea is that the commission represented community involvement.

Much discussion was had about the best way for the commission to review the final edits of the various segments. Traxler suggested Cestkowski and Wilson use the feedback they received from the commission and attempt to create a better process over the next month. The Commission will provide feedback as to whether they feel properly notified.

Next scheduled meeting – August 1st, 6:00 p.m. at City Hall.

Adjournment: Motion by Thom, second by Wolf to adjourn at 8:10 p.m.

Respectfully Submitted,

JT Cestkowski, Secretary