

COLUMBUS CABLE COMMISSION MEETING

COLUMBUS CITY HALL

May 23, 2018 6:00 p.m. 2nd Ward Room, City Hall

Commissioner Traxler called the meeting to order at 6:01 p.m.

Members present: Andy Traxler, Chet Bembenek, Peter Kaland, Lisa Wolf, Brian Dell and Michael Thom.

Absent: None.

Also in attendance: Jesse Wilson and JT Cestkowski.

It was reported that the City Clerk's office, as required by appropriate Wisconsin Statutes, had given proper public notice of the meeting.

Motion by Bembenek, second by Thom to approve minutes of April 18. Motion carried.

Motion by Thom, second by Bembenek to approve the agenda. Motion carried.

No citizens were present to make comment.

ELECTION OF OFFICERS

- 1. President:** Kaland was nominated for President by Thom, second by Traxler, and elected by unanimous vote.
- 2. Vice-President:** Traxler nominated himself for Vice-President, second by Thom, and elected by unanimous vote.
- 3. Secretary:** Cestkowski was nominated by Thom for Secretary, second by Bembenek, and appointed by unanimous vote.

OLD BUSINESS

- 1. Adding Internet Access to the Pavilion:** Wilson said he was still waiting for a call back from a Charter representative. Bembenek said he would reach out to his contact at Charter that he has as part of the work he does for the School District.
- 2. Streaming Additional Committee/Commission/Board Meetings:** Cestkowski reported that most of the letters had been sent. He was hopeful that the Commission would begin to hear back soon.

Wolf said that in her professional experience with municipalities, some broadcast every meeting, others broadcast only a few select groups. Commissioners reported mixed interest from the various boards, committees and commissions on which they serve.

There was some interest in cablecasting Cable Commission meetings. Commissioners said they would like to see the idea on the next agenda.

- 3. ADA Compliance of Channel 980 and 981:** Wilson gave a report to the new members of the work that had been done thus far to sign on with the League of Municipalities and Wisconsin Community Media to hire a lawyer that would help the Commission determine what, if any, additional efforts the Commission would need to undertake to be ADA compliant.

Wilson said he did not expect the review to begin for several months.

- 4. Policy Review:** Cestkowski presented the Commission with a draft policy for their review and critique.

Commissioners offered several changes designed to encourage more community submissions, as well as to what merited appropriate cable channel programming. Specific changes included clarifying what constituted Channel 980 & 981 “resources,” adding instructions for how a community member would submit content for cablecasting and include policies governing political speech on the channel. Cestkowski was directed to make the changes and bring the revised policy to a future meeting.

NEW BUSINESS

- 1. Discuss Featuring Businesses on Channel 980:** Wilson asked for clarification as to what subjects outside of city limits could be covered on the cable channel.

Traxler asked how decisions were currently made. Wilson said he chose which businesses were covered, and that he did so based on the theming of that month’s episode of 980 News. No business had asked to be featured on the channel.

Commissioners expressed concern that they had limited oversight on the decision making process. Kaland explained that the Cable Coordinator reports to the City Administrator rather than the Cable Commission because the Administrator is likely to have a better grasp as to what the Coordinator is doing day-to-day than the Commission President.

The Commission asked that a policy be drafted governing the cablecasting of content produced on subjects outside the city limits to foster further discussion.

- 2. Consider Investing Funds in the Local Government Investment Pool:** The Commission was provided with letters from the Investment Board and Finance Director Manley recommending the Cable Commission invest funds in the Local Government Investment Pool.

Motion by Kaland, second by Thom, to invest \$100,000.00 in the Local Government Investment Pool. Motion carried by unanimous roll call, with Kaland, Traxler, Thom, Bembenek, Dell and Wolf voting yes.

- 3. Staff Reports & Updates:** There were no staff reports this month.

- 4. 2018 Cable Programing, Issues and Plans:** Wilson said he and Cestkowski were finishing the June episode of 980 News, and gave a summary of several of the segments being featured.

Traxler asked that a piece be produced on mayoral news, a new council member profile or local issue that is garnering significant attention.

Next scheduled meeting – June 6th, 6:00 p.m. at City Hall.

Adjournment: Motion by Kaland, second by Dell to adjourn at 8:18 p.m.

Respectfully Submitted,

JT Cestkowski, Secretary