

**COLUMBUS CABLE COMMISSION MEETING**  
**COLUMBUS CITY HALL**

April 18, 2018 6:00 p.m. 2<sup>nd</sup> Ward Room, City Hall

Chairman Theilen called the meeting to order at 6:00 p.m.

Members present: Jason Theilen, Andy Traxler, Chet Bembenek and Michael Thom.

Absent: Peter Kaland.

Also in attendance: Jesse Wilson and JT Cestkowski.

It was reported that the City Clerk's office, as required by appropriate Wisconsin Statutes, had given proper public notice of the meeting.

Motion by Traxler, second by Theilen to approve minutes of March 14. Motion carried.

Motion by Traxler, second by Thom to approve the agenda. Motion carried.

No citizens were present to make comment.

**OLD BUSINESS**

1. **Adding Internet Access to the Pavilion:** Wilson reported that he is continuing to work with Charter. The next step is to meet with a representative, which Wilson said was set up for next week.

Theilen asked if the Historic Landmarks Preservation Commission had been contacted. Thom said he talked to Carolyn about the issue, and did not get any resistance to the idea. Wilson said he was waiting to officially approach HLPC until he had a cost estimate.

2. **Streaming Additional Committee/Commission/Board Meetings:** Commissioners reviewed a letter drafted by Cestkowski, and edited by Theilen. They offered several style and grammatical corrections. Cestkowski was instructed to make the noted changes, and then bring it to Theilen for his final approval and signature before sending it off to the various chairs of the City's boards, committees and commissions.
3. **ADA Compliance of Channel 980:** Wilson said he had not yet heard an update. Thom asked if Columbus had paid any part of the \$1,000.00 participation fee. Wilson said no payment had been made.
4. **Policy Review:** Cestkowski reported no progress on this front. He said he was waiting to receive a digital copy of the 2015 policy revisions from Kaland to make the drafting process easier.

**NEW BUSINESS**

1. **Facebook Advertising:** Cestkowski said an investment of \$50 dollars would be a sound initial investment to increase the number of followers to the Columbus Wisconsin Cable Facebook page, with the intention of more money to be provided later for the boosting of content.

Thom asked if there were organic ways to increase follows and likes. Wilson said there were, and he would try to coordinate with other city pages to increase organic reach. Staff will report back on how successful that approach was at the next meeting.

- 2. Consider Contributing to Computer Costs:** Cestkowski said the Administrator's Office was asking the Cable Commission to contribute funds in the amount of \$366.50 (25%) to the cost of his new computer he received as part of regular City Hall equipment improvements. His workstation was used infrequently before his hiring, and as such required a greater investment than was budgeted. Administration requested Cable help offset this greater cost.

Motion by Thom, second by Traxler, to contribute \$366.50 toward the cost of Cestkowski's computer. Roll call, carried unanimous, with Thom, Traxler, Bembenek and Theilen voting yes.

- 3. Staff Reports & Updates:** There were no staff reports this month.
- 4. 2018 Cable Programing, Issues and Plans:** Wilson gave a presentation of Facebook viewership numbers for the page's most popular videos, and informed the Commission of the planned segments for the May episode of 980 News.

Thom said a representative from Court Appointed Special Advocates would be reaching out to set up a 980 News segment.

Traxler requested that the next City Council listening session be live streamed. The Commission was receptive, and Wilson listed the facility requirements for live broadcast that the Council should consider.

Wilson gave preliminary estimates of the costs and labor needed to upgrade the Council Chamber cameras broadcast equipment to that which can handle HD.

**Next scheduled meeting – May 23rd, 6:00 p.m. at City Hall.**

**Adjournment:** Motion by Traxler, second by Bembenek to adjourn at 7:03 p.m.

Respectfully Submitted,

JT Cestkowski, Secretary