



MINUTES
City of Columbus
Community Development Authority
Wednesday March 2nd, 2022 6:30 PM
Columbus City Hall 105 N Dickason Blvd
Council Chambers

1. Call to Order – Meeting was called to order at 6:33 PM
2. Determination of Quorum – Gray, Meyers, Hackman, Motiff and Klock were present. Rose was excused.
3. Notice of Posted Meeting – Meeting was posted in accordance with State and local laws.
4. Approve Agenda – Motion by Klock, second by Gray to approve the agenda as presented. Motion passed 5-0.
5. Approve Minutes from Previous Meeting – Motion by Gray, second by Meyers to approve the minutes from January 17, 2022 as presented. Motion passed 5-0
6. Citizen Comments – No comments were received.
7. CDA Financial Reports- City Loan Fund and Façade Program- Staff presented the financial reports for the City Loan Fund and Façade Program
8. Unfinished Business
 - a. Review and discuss Business Appreciation Event -Staff noted the event was moved to April 20th. The fliers for the event were scheduled to go out in early March.
 - b. Review and discuss draft Economic Development Strategy – Staff reviewed the current draft of the economic development strategy. Staff noted several edits to the document. The next steps are to develop a final draft for final review.
 - c. Update regarding partnership with Chamber of Commerce on ribbon cutting ceremonies – Staff provided an update stating that the event for Tea Time was a success. Members from CDA, Council and the chamber attended the event. Staff noted that the next event was being planned for Good Vibes Café on March 19.
9. New Business
 - a. Discuss CDA marketing activities - Staff reviewed the marketing line item in the CDA budget. The discussion identified many ideas, such as: development of a marketing plan or strategy, marketing campaign to existing business owners, sponsoring an event and hosting a photo contest to have more stock photos.
 - b. Discuss CDA property acquisition budget – Staff reviewed the property acquisition line item in the CDA budget. Staff noted that the 2022 budget for property acquisition is \$5,000. The CDA discussed the types of properties that the CDA should consider.
 - c. Staff update on new businesses – Staff provided the CDA with an update on business activity in the City of Columbus.
10. Adjournment Motion by Klock, second by Meyers to adjourn at 8:05PM. Motion passed 5-0.