



**Minutes**  
**Columbus Cable Commission**  
Wednesday, February 2, 2022  
Council Chambers, City Hall, 5:30 pm

Join Zoom Meeting

<https://us02web.zoom.us/j/81059116845?pwd=SGJyOEQrM2tMYU9uUFFpU2ppQzZYUT09>

Meeting ID: 810 5911 6845 · Passcode: 877790 · Call-in: (312) 626-6799

1. Call to order at 5:34pm
2. Roll call - Determination of quorum
  - Members Traxler, Parizo, Pulver and Pyfferoen were present
  - Staff member Bennett was present
3. Notice of public meeting
  - Meeting was properly noticed.
4. Approve agenda
  - Motion by Pyfferoen, Seconded by Parizo. Agenda was unanimously approved.
5. Approval of Minutes for January 5, 2022
  - Motion by Parizo, Seconded by Pulver. Minutes were unanimously approved.
6. Comments of citizens present
  - Cindy Damm, W1860 Weiner Rd., Town of Columbus
    - Concerns were brought up regarding coverage of a schoolboard candidate forum. Commission would address her concerns on item #8, part b.
7. Old Business
  - a. Current projects
    - Bennett had planned to film a school board candidate forum, but had to decline after learning that not all the candidates would attend. The Commission would like to revisit the Political Speech Policy in the Columbus Cable Channels 980 & 981 policies and procedures manual.
    - Bennett shared that he is working with the School District to create a promo video for their Transitions Program.

- Bennett shared an update regarding the Columbus Cable branding process. The Commission showed preference for concept #2 featuring the City's clock tower in a roundel style logo. Additional suggestions were made to improve the concept.
8. New Business
    - a. Discuss previous viewer survey
      - Bennett and the Commission looked over the survey results of a past survey and couldn't determine when the survey took place. The Commission discussed possible ideas for a potential new survey and identified various stakeholders. The Commission would like buy-in from the Columbus School District board since a channel is dedicated to them and for possible distribution of the new survey. The Commission would like Bennett to come up with potential new questions for it to review and to contact Pete Kaland about the previous survey. Bennett will also contact Water & Light to see if they would be willing to do the mailing and to check with the City Administrator about Council approval and potential costs of distributing the survey.
    - b. Discuss current Cable Channels Policies & Procedures
      - Bennett gave a brief insight for the need to update the current policies and procedures manual. The Commission decided to have this be its own meeting with each section to be reviewed.
      - The Commission addressed concerns raised in public comment period regarding candidate forums. The Commission discussed how forums were done in the past in partnership with the Columbus/Fall River Rotary. Discussion included vetting other groups hosting forums along the same standards and procedures as the Rotary. There were concerns that candidate submitted videos due to the pandemic may not have been approved. The Commission would like to update the equipment usage policy to differentiate between submitted forums and those using any City / Cable Commission staff, equipment, facilities, etc. The Council directs Bennett to work with the Rotary to cover the forums that take place in March at the Council Chambers and that Bennett will bring any future political content to the Commission Chair for possible approval.
  9. Establish next meeting date
    - Wednesday, March 2, 2022 at 5:30pm
  10. Adjournment
    - Motioned by Pyffereon, Seconded by Parizo. Meeting adjourned at 6:54pm