

**CITY OF COLUMBUS
COLUMBUS TOURISM COMMISSION**

DATE: January 28, 2019

MINUTES

- 1.) CALL TO ORDER – Meeting was called to order at 6:04 PM
- 2.) ROLL CALL – DETERMINATION OF A QUORUM – Present were Milburn, O’Brion, Thom and Traxler. LaPlante, Nehmer and Patel were excused.
- 3.) NOTICE OF PUBLIC MEETING – Meeting was noticed in accordance with state laws
- 4.) APPROVE AGENDA – Motion by Thom and a second by O’Brion to approve the agenda as presented. Motion Passed 4-0
- 5.) APPROVE MINUTES - Motion by O’Brion and a second by Thom to approve the 11-7-2018 minutes as presented. Motion Passed 4-0
- 6.) CITIZEN COMMENTS – No Comments were received
- 7.) TOURISM COMMISSION FINANCIAL REPORT- Schreiber presented the Tourism Commission financial report and noted that to date no expenditures have been made. The commission requested to show the Tourism Commission Reserve Funds.

8.) OLD BUSINESS: None

9.) NEW BUSINESS:

- a. Discuss and take action on participation in the Columbia and Dodge County Visitors Guides

Schreiber provided an overview of the request to advertise in the Columbia and Dodge county visitors guides. He noted that the City has usually bought an ad in this publication. The cost is 1980 for Columbia County and \$1550 for the Dodge County Guides.

The commission reviewed the current ad and provided suggested edits. The edits included adding or updating pictures that showed the Aquatic Center, Pavilion, Holiday Train, Downtown, Golf Course, Amtrak, Crawfish River with Kayak launch. The commission also suggested edits remove text in the ad to make it easier to read. Schreiber noted he work with Capital Newspapers to revise the ad and then send out a revised proof for comments.

Motion by O’Brion and a second by Thom to approve funds for the Columbia and Dodge County Visitors Guide with the suggested edits to the full page ad. Motion passed 4-0

10.)ADJOURN Motion by O’Brion and a second by Thom to adjourn the meeting at 7:01 PM

Respectfully submitted by,
Matt Schreiber