

COLUMBUS CABLE COMMISSION MEETING
COLUMBUS CITY HALL
January 15, 2018 6:00 PM 2nd Ward Room, City Hall

Chairman Theilen called the meeting to order at 6:00 pm. Members present: Jason Theilen, Andy Traxler, Peter Kaland and Chet Bembenek.

Absent: Jack Sanderson

Also in attendance: Jesse Wilson, JT Cestkowski, and Mayor Michael Thom

It was reported that the Deputy City Clerk, as required by appropriate Wisconsin Statutes, had given proper public notice of the meeting.

Motion by Bembenek, second by Theilen to approve minutes of November 13. Motion carried.

Motion by Traxler, second by Bembenek to approve the agenda. Motion carried.

No citizens were present to make comment.

NEW BUSINESS

1. **2018 Cable Programing:** Wilson reported he and Cestkowski are working on 980 News. The first episode will feature eight segments in a 30 minute run time. Wilson gave a rundown of the segments. The show will be snappier than the old version, and Wilson and Cestkowski will host the first few episodes. Wilson and Cestkowski have started meeting weekly to talk about 980 News programing. The release schedule is the first day of the month for the cable channel and then the first Monday for the web.

Board members offered several suggestions for segments including following the new plow trucks and showing how the Waste Water Treatment Plant works.

Bembenek put out a request for students interested in a video club that will film school events and sports. Students are required to get teacher recommendations. Two kids are already signed up and are generating more interest. Bembenek is looking at the needed equipment investment.

2. **Consider Purchase of Camera and Editing Equipment:** Wilson presented a proposed equipment purchase and walked through most of the line items explaining why each was necessary. In general the equipment is to meet production and editing needs from the expansion of channel content creation.

Traxler asked if the Adobe Creative Cloud was factored in the total cost. It was not because it is a monthly fee (\$69.00).

Kaland said the programming this equipment supported justified the cost. Thielen asked if it would be shared in the future. Wilson said it could be.

Traxler asked why live-streaming internet access was not addressed in the expenditure. Wilson said he was handling that as a separate issue and continuing to look into it. Kaland was skeptical of the need for live-streaming. Thom said he enjoyed the fact that live streamed content was immediately available after the broadcast and that the channel should be moving towards HD because it was the standard and looked more professional.

Thom asked if the monitor line item expressed the cost of two or one. Wilson said it was two. Thom also asked Wilson to address problems with the council room monitors.

After discussion there was a motion by Traxler, seconded by Kaland, to purchase the listed equipment at a cost not to exceed \$12,500. Motion carried.

3. Staff are on track to finish first 980 News episode on time.

Cestkowski will be staffing these meetings from now on.

There was interest expressed by the commission to see an agenda item for next month to discuss what commissions/committees/boards should be live streamed.

Next scheduled meeting – February 19, 6:00 pm at City Hall.

Adjournment: Motion by Bembenek, second by Traxler to adjourn at 6:51 pm

Respectfully Submitted,

JT Cestkowski, Secretary