

**CITY OF COLUMBUS  
TOURISM COMMISSION**

**DATE:           JANUARY 11, 2021**

**LOCATION:       COLUMBUS CITY HALL 105 N DICKASON BLVD, SECOND WARD ROOM**

**MINUTES**

- 1.) CALL TO ORDER – Meeting was called to order at 6:32 PM
- 2.) ROLL CALL – DETERMINATION OF A QUORUM – Milburn, Thom, Walcott, and McCabe were present. Schreiber and Wolf staffed the meeting.
- 3.) NOTICE OF PUBLIC MEETING – Meeting was noticed in accordance with state and local laws.
- 4.) APPROVE AGENDA – Motion by Milburn, second by Walcott to approve the agenda as presented. Motion passed 4-0.
- 5.) APPROVE MINUTES – Motion by Milburn, second by McCabe to approve to the 105-2020 minutes as presented. Motion passed 4-0.
- 6.) CITIZEN COMMENTS – None were received
- 7.) TOURISM COMMISSION FINANCIAL REPORT – Staff reviewed the financial report with the commission.
- 8.) MEDIA COORDINATOR REPORT - Staff reviewed the media coordinator report with the commission.
- 9.) OLD BUSINESS:
  - a. Review and discuss Electric Vehicle charging Station Project – Staff provided an update regarding the EV Charging project. The commission prefers to move forward with one (1) dual head ChargePoint station generally located in a city owned lot in the downtown area. The commission requested that staff follow up with Water and Light to determine locations where electrical service could be efficiently supplied to the charging station.
  - b. Review and take potential action on the Wayfinding Sign Project - Staff reviewed the sample wayfinding sign that was provided by the preferred vendor for the project. The commission provided several suggestions before the signs are completed. Staff will provided the suggestions to the vendor to finalize the design.
  - c. Update on the TRAVEL grant and Comeback Columbus Initiative – Staff provided an update on the TRAVEL Grant that the city received. The city has started the Columbus Comeback Campaign and the initial response has been positive. Staff indicated they would have a marketing report from the comeback effort at the next meeting.
- 10.) NEW BUSINESS:
  - a. Discuss and take potential action on the Columbia and Dodge County Visitor Guides – Staff provided an overview of the proposal to purchase ads in the Columbia and Dodge county visitor guides. The commission wanted more information on the distribution of the visitor guides. Motion by McCabe, second by Milburn to table the item until the next meeting. Motion passed 4-0
- 11.) ADJOURN – Motion by Walcott, second by McCabe to adjourn at 8:51 PM Motion passed 4-0

Respectfully Submitted,  
Matt Schreiber, Director of Planning and Development