

**CITY OF COLUMBUS
TOURISM COMMISSION**

DATE: Monday March 2, 2020
TIME: 7:00 p.m.
LOCATION: COUNCIL CHAMBERS, COLUMBUS CITY HALL, 105 N. DICKASON BLVD.

MINUTES

- 1.) CALL TO ORDER – Meeting was called to order at 7:03 PM
- 2.) ROLL CALL – DETERMINATION OF A QUORUM – O’Brion, Johnson, Walcott, Thom, McCabe and Milburn were present. Milburn arrived after the agenda and minutes were approved. Schreiber and Wolf staffed the meeting.
- 3.) NOTICE OF PUBLIC MEETING – Meeting was noticed in accordance with state and local laws.
- 4.) APPROVE AGENDA – Motion by Thom, second by Walcott to approve the agenda granting the chair to move agenda items as needed. Motion passed 5-0.
- 5.) APPROVE MINUTES – Motion by O’Brion, second by McCabe to approve the minutes as presented. Motion passed 5-0.
- 6.) CITIZEN COMMENTS – None
- 7.) TOURISM COMMISSION FINANCIAL REPORT – Staff reviewed the financial report for the commission.
- 8.) MEDIA COORIDNATOR REPORT – Staff reviewed the media coordinator report
- 9.) OLD BUSINESS:
 - a. Update from Wayfinding sign subcommittee - Staff provided and update saying the first draft for wayfinding signs went to the wayfinding committee for review. The committee will complete their review and make a recommendation to the commission.
 - b. Update and Discussion regarding the Columbia County Discover Wisconsin Episode – The Columbia County episode for Discover Wisconsin was premiering on March 15, 2020 at 5:00 PM. Staff will promote the air time of the show and encourage watch parties around the city.
- 10.) NEW BUSINESS:
 - a. Discuss potential partnership with Columbus Cycle Club to promote Bicycle Related Tourism in Columbus – Members of the of the Columbus Cycle Club gave a presentation which identified the mission of the club and identified some potential projects the Club might be interested in. The Tourism Commission expressed a strong interest in collaborating with the Club once a project that promoted bicycle tourism was identified. In addition, the commission suggested that the club consider the benefits of becoming non-profit organization.
 - b. Review and take action on the application from Public Works to replace American Flags for downtown street poles- Columbus DPW director Zach Navin provided an overview of the request to purchase new American Flags and supporting hardware to hang on the light poles in Downtown Columbus. The commission had concerns because the project

application did not leverage funds as required in the funding guidelines. The commission asked if the VFW, DAR or other service groups were approached to see if they would consider a donation towards the project.

Motion by Milburn, second by O’Brion to table the item until the April Meeting. Motion passed 6-0.

- c. Review and take action on invoice from Country Plummer for portable restrooms for Holiday Train – Staff reviewed the request from DPW to pay an invoice from Country Plummer for portable restrooms at the holiday train. Staff noted they did not receive an application for the request. The commission noted concerns that some portable restrooms were located on private property.

Motion by Thom, second by McCabe to deny the request to pay the invoice for Country Plummer. Motion passed 6-0

- d. Discussion on What’s Cooking with the Mayor show for channel 980 – Thom announced that the first installment of the whats cooking with the mayor will be shot at Yum Yum Thai Kitchen. His goal is to a monthly segment highlighting something fun and unique within Columbus.

11.) ADJOURN – Motion by Thom, second by O’brion to adjourn the meeting at 8:47 PM