

**CITY OF COLUMBUS
TOURISM COMMISSION**

DATE: Monday January 6, 2020
TIME: 6:30 p.m.
LOCATION: COUNCIL CHAMBERS, COLUMBUS CITY HALL, 105 N. DICKASON BLVD.

MINUTES

- 1.) CALL TO ORDER – Meeting was called to order at 6:33 PM.
- 2.) ROLL CALL – Johnson, Walcott, Thom and McCabe were present. Milburn and O’Brion were excused. Schreiber staffed the meeting.
- 3.) NOTICE OF PUBLIC MEETING – Meeting was noticed in accordance with state and local laws.
- 4.) APPROVE AGENDA- Motion by Walcott, second by Thom to approve the agenda as presented. Motion passed 4-0.
- 5.) APPROVE MINUTES – Motion by McCabe, second by Thom to approve the minutes as presented.
- 6.) CITIZEN COMMENTS – None
- 7.) TOURISM COMMISSION FINANCIAL REPORT- Staff provided an overview of the most recent financial report.
- 8.) MEDIA COORIDNATOR REPORT – Lisa Wolf provided an overview of the Media Coordinator report.
- 9.) OLD BUSINESS:
 - a. Review and take potential action on the 2020 Budget for Tourism Commission Fund #250 – Staff reviewed the proposed budget. The consensus was to amend the proposed budget to show an increase in revenue and increase the contribution for support and the marketing and advertising line items.

Motion by Thom, second by Walcott approved the 2020 budget for the Tourism Commission Fund # 250 with the following changes: an Increase of Room Tax Fund Revenue to \$38,175; an increase of Contribution for support to \$16,000; and an increase of Marketing and Advertising to \$15,000. Motion passed 4-0.
 - b. Marketing report from the 2019 Holiday Train – Staff provided an update on the success of the recent marketing effort for the Holiday Train. Next year we recommend to: order the fliers, get posters from CP and distribute them, use spin go along with other social media and to target train hobbyists.
- 10.)NEW BUSINESS: - None
- 11.)ADJOURN – Motion by Walcott, second by Thom to adjourn the meeting at 7:32. Motion passed 4-0

Respectfully Submitted, Matt Schreiber
Director of Planning and Development